Effectively promote your KDE project
Or how to create a good KDE website
About KDE

KDE is an international team co-operating on development and distribution of Free, Open Source Software for desktop and portable computing. Our community has developed a wide variety of applications for communication, work, education and entertainment. We have a strong focus on finding innovative solutions to old and new problems, creating a vibrant, open atmosphere for experimentation.

What makes KDE so exciting?

The best thing about KDE is our amazing community! We are open to new members, offering help and allowing them to experiment, learn and grow. Our products are used by millions of home and office workers, and are being deployed in schools around the world - Brazil alone has over 50 million school children using KDE-based software to browse, learn and communicate.

Is it difficult to get involved?

Not at all! Every day more and more people join our ever-growing family of contributors. KDE has a strong infrastructure of web resources, forums, mailing-lists, IRC and many other communication services. We can provide feedback on your code and other contributions with the goal of helping you learn. Of course, a proactive attitude and a friendly personality helps.

What does KDE produce?

For users on Linux and Unix, KDE offers a full suite of user workspace applications which allow interaction with these operating systems in a modern, graphical user interface. This includes Plasma Desktop, KDE’s innovative desktop interface. Other workspace applications are included to aid with system configuration, running programs, or interacting with hardware devices. While the fully integrated KDE Workspaces are only available on Linux and Unix, some of these features are available on other platforms.

In addition to the workspace, KDE produces a number of key applications such as the Konqueror web browser, Dolphin file manager and Kontact, the comprehensive personal information management suite. However, our list of applications includes many others, including those for education, multimedia, office productivity, networking, games and much more. Most applications are available on all platforms supported by the KDE Development.

KDE also brings to the forefront many innovations for application developers. An entire infrastructure has been designed and implemented to help programmers create robust and comprehensive applications in the most efficient manner, eliminating the complexity and tediousness of creating highly functional applications.

It is our hope and continued ambition that the KDE team will bring open, reliable, stable and monopoly-free computing to the everyday user.
Styling – Aether theme

Used in many websites: kde.org, kmymoney.org, cantor.kde.org, kphotoalbum.org, ev.kde.org, freebsd.kde.org, planet.kde.org, konsole.kde.org, juk.kde.org, community.kde.org, userbase.kde.org, techbase.kde.org, kdesrc-build.kde.org, fr.kde.org, kde.ru, wiki.kde.org, choqok.kde.org, kdeconnect.kde.org, rkward.kde.org, ...

- Bootstrap 4 based theme
- Hosted in the KDE cdn
- Provide KDE branding out of the box (Noto Sans, Made By KDE, logo, blue accent color, ...
Styling – Jekyll theme

- Provides basic layout and site generation out of the box
- Expansive documentation is available:
  - https://community.kde.org/KDE.org/Jekyll (thanks to Thiago Sueto)
  - https://invent.kde.org/websites/jekyll-kde-theme/ (README with all the configuration options)
  - And the examples folder in the repository
Styling – Breeze Icon font

Contains the breeze action icons as an optimized font.

[link] cdn.kde.org/breeze-icons/icons.html

Usage:

```html
<link href="https://cdn.kde.org/breeze-icons/icons.css" rel="stylesheet" />
<button>
  <i class="icon icon_edit-download" aria-hidden="true"></i>
  Download
</button>
```
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Content – Add images

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Plasma

The next generation desktop for Linux

KDE Applications

Powerful, multi-platform and for all

Use KDE software to surf the web, keep in touch with colleagues, friends and family, manage your files, enjoy music and videos; and get creative and productive at work. The KDE community develops and maintains more than 200 applications which run on any Linux desktop, and often other platforms too.
Describe your application in what it allows the user to do and not in that it is.
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Don’t: Plasma is a Desktop Environment based on widgets that is fast and efficient.

Do: Use Plasma to surf the web; keep in touch with colleagues, friends and family; manage your files, enjoy music and videos; and get creative and productive at work.
Do you need a website for your project?
Do you need a website for your project?

Probably not, kde.org/applications already exists
Do you need a website for your project?

Kde.org/applications uses AppStream data and supports:

- l10n/i18n
- Screenshots, descriptions, ...
- Release information
- Link to store download using custom field
Bofs

Website Bof (Wednesday 9th September at 17UTC)
• For people who want to improve the web presence of their project

Developer Platform Bof (Friday 11th September at 10UTC)
• Documentation and promotional materials for third party developers
• Discuss content organization
• develop.kde.org