KDE’s Products
Visualising our relationship to our users

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KDE's products

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Who am I?

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We're all consumers of things...
How do consumers use our work?
The Marketing Mix
1. Product
2. Price
3. Place
4. Promotion
How can KDE possibly fit there?
Let's take responsibility of the creative to delivery process
And let's do it as a team
What products do we have?
Apps
Systems

What does e.g. Plasma mean?
Frameworks
Example: KTuberling
Example: Plasma
Example: KCoreAddons
Team

Different roles! designers, promo, bug triaging
Do not blame!

Take responsibility and address what doesn't work

We are here to help
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