KDE Network

An initiative to reach thousands of developers and bring awareness about KDE

Bhavisha Dhruve, Akademy 2021
Bhavisha Dhruve
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- KDE e.V. Member
- KDE Network Advisory Committee
- Community Working Group
- Promo Team
- Program Committee - Akademy 2020 & 2021
- Lover of all things Open Source
Meet the members of the team

Aniqa Khokhar
@aniqakhokhar

Tomaz Canabrava
@tomazcanabrava

Aiswarya KK
Matrix:#kde-ml:poddery.com
Telegram: https://t.me/kde_ml
A history of outreach

Growing the community

• Google Summer of Code
• Season of KDE
• KDE Matrix Welcome Chat
• Improving our documentation and websites
• KDE Akademy
Goals

Diversify our community

Increase end users

Create brand awareness
Diversifying our community

- Highlight underrepresented communities
- Reach out to the growing number of women in STEM fields
- Use a grassroots strategy by creating localized KDE Network Chapters
Increasing our end users

• Showcase KDE software to primary education institutes

• Introduce KDE software higher education institutes in developing countries to provide a cost effective alternative to closed source products

• Provide translations and localization to reach across the language spectrum
Create brand awareness

- Increase our social media presence on different platforms to engage more users
- Continue to create best in class products to create a loyal user base
- Host more frequent events across various chapters to engage community members
Panel Discussion