Financial Working Group
—— Akademy Report 2022 ——

October 2022
Mission & Goals

- Support KDE e.V. Board in Financial topics.

- In collaboration with the Treasurer, propose financial decisions to the KDE e.V. Board.

- Support Board members in commercial activities.

- Support the Treasurer in communication actions related to financial topics.

- Evaluate financial reports submitted by the Treasurer.

- Help the Community implement the annual Budget Plan.
Members: Elected for two-year terms

- Eike Hein (hein@kde.org)  
  Active. Treasurer.

- Marta Rybczynska (marta.rybczynska@kde.org)  
  Active. Elected on May 26th, 2021.

- Till Adam (adam@kde.org)  
  Active. Elected on May 26th, 2021.
2021 Financial Overview

• The year of 2021 was financially largely uneventful and broadly similar to 2020. The organization continues to be in strong financial health.

• With the year again dominated by the pandemic, we missed our spending goals.
  • Hiring was slower than planned, leading to underspending relative to the plan.
  • As major events were held online, there were again very few travel expenses.

• Overall event costs were down thanks to reusable infrastructure. Sponsor response remained good.

• Personnel spending grew, largely due to compensation adjustments and changes to cost attribution.

• Stable income from supporters and other donors.
  • Two new patrons in 2021, one in 2022 (Tuxedo Computers). One lost supporting member in 2022 (Kontent GmbH).
  • One large single donation by one of our new patrons, PINE64, of almost 25,000 EUR in early 2021.
Income 2017-2021

Income: 238,929.67 EUR in 2021

- Income (minus Akademy)
- Akademy
- Large one-time donations

* = An unusually high amount of 23,500 EUR of corporate membership fees invoiced in 2020 was received at a delay in 2021. Taken into account, income excluding event sponsoring and large one-time donations (blue) increased slightly in 2020. Also received in 2021 was sponsorship income for Linux App Summit (LAS) 2020.
Expenses 2017-2021

Expenses: 218,396.75 EUR in 2021

- Expenses (minus Akademy)
- Akademy
- QtCon (replaced Akademy)
- Expenses
2021 in Detail

Income:
- Patrons
- Supporting members and donations
- Akademy
- Other events
- GSoC and Code-In
- Other

Expenses:
- Staff & contractors
- Akademy
- Sprints
- Other events
- Infrastructure
- Office
- Taxes & Insurances
- Other
2022 Budget Plan

- Done in collaboration.
  - Drafted by the Treasurer with input from the KDE e.V. board & other stakeholders.
  - Reviewed and improved with feedback by the Financial Working Group.

- We expect modest growth of income in 2022.
  - Income from the Google Summer of Code program continues to decrease, as anticipated.
  - In 2022, the Blauer-Engel-FOSS project continues in its second of three planned years, with a slightly larger financial footprint than in 2021.
  - The dissolution of KDE League, Inc. continues.

- We expect our expenses to start rising sharply.
  - The combined effect of the return to travel and new contracting will require new fundraising to sustain.

- Project-specific fundraising, planning and contracting is the big new thing in KDE e.V.'s organizational and financial approach.
  - Pilot with Kdenlive, building on Krita/Calligra and Blauer Engel.
2022 Mid-Year Review & Future Outlook

- Income remains generally stable.
  - No large one-time donations.

- Akademy sponsor response returned to pre-pandemic levels, as did the sponsor package pricing.

- Hiring for the new contracted positions is progressing well.

- Sprint expenses continue to be low and are recovering only slowly.

- We may outspend our income in 2022.
  - Finally!

- Fundraise!
  - Revise supporting membership fees?
  - Campaigns?
  - FOSS-as-public-infrastructure is en vogue. Pursue additional grants?