



Financial Working Group

— Academy Report 2022 —

October 2022

Mission & Goals

- Support KDE e.V. Board in Financial topics.
- In collaboration with the Treasurer, propose financial decisions to the KDE e.V. Board.
- Support Board members in commercial activities.
- Support the Treasurer in communication actions related to financial topics.
- Evaluate financial reports submitted by the Treasurer.
- Help the Community implement the annual Budget Plan.

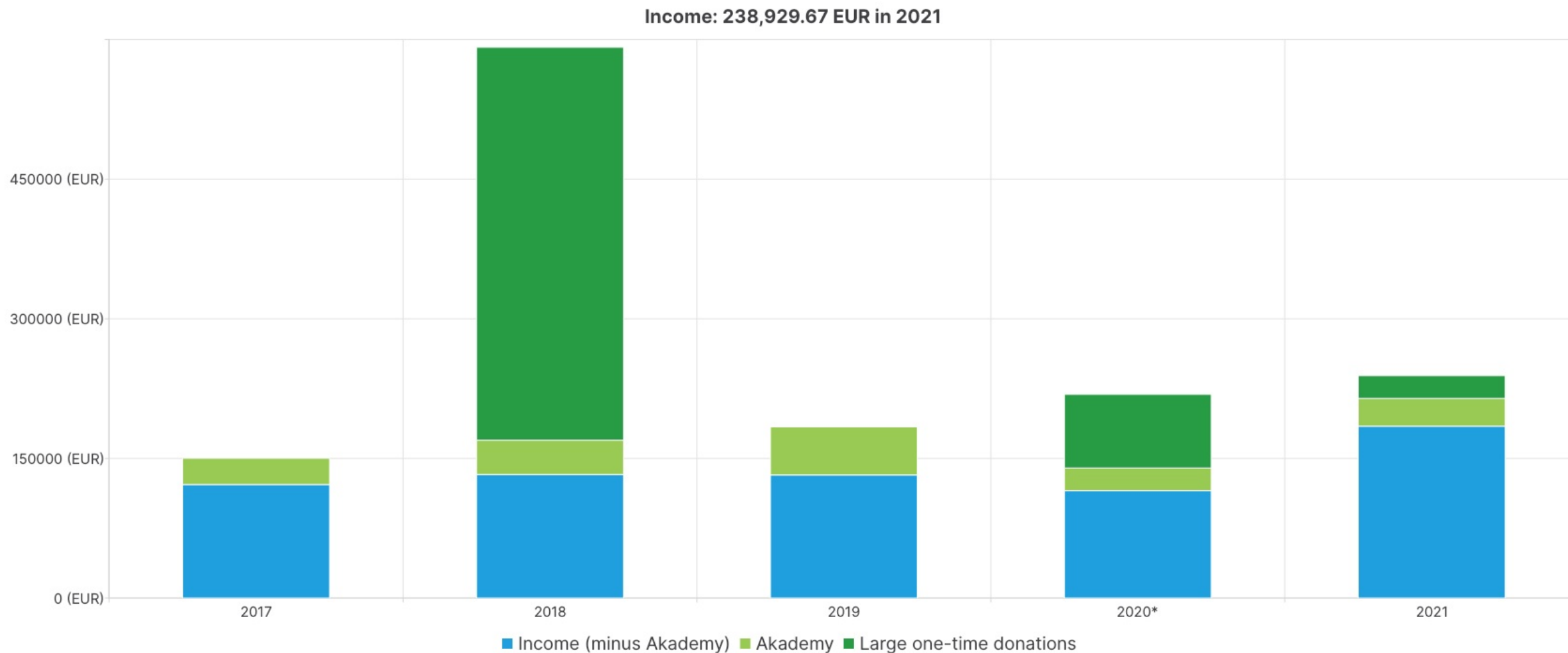
Members: Elected for two-year terms

- Eike Hein (hein@kde.org)
Active. Treasurer.
- Marta Rybczynska (marta.rybczynska@kde.org)
Active. Elected on May 26th, 2021.
- Till Adam (adam@kde.org)
Active. Elected on May 26th, 2021.

2021 Financial Overview

- The year of 2021 was financially largely uneventful and broadly similar to 2020. The organization continues to be in strong financial health.
- With the year again dominated by the pandemic, we missed our spending goals.
 - Hiring was slower than planned, leading to underspending relative to the plan.
 - As major events were held online, there were again very few travel expenses.
- Overall event costs were down thanks to reusable infrastructure. Sponsor response remained good.
- Personnel spending grew, largely due to compensation adjustments and changes to cost attribution.
- Stable income from supporters and other donors.
 - Two new patrons in 2021, one in 2022 (Tuxedo Computers). One lost supporting member in 2022 (Kontent GmbH).
 - One large single donation by one of our new patrons, PINE64, of almost 25.000 EUR in early 2021.

Income 2017-2021



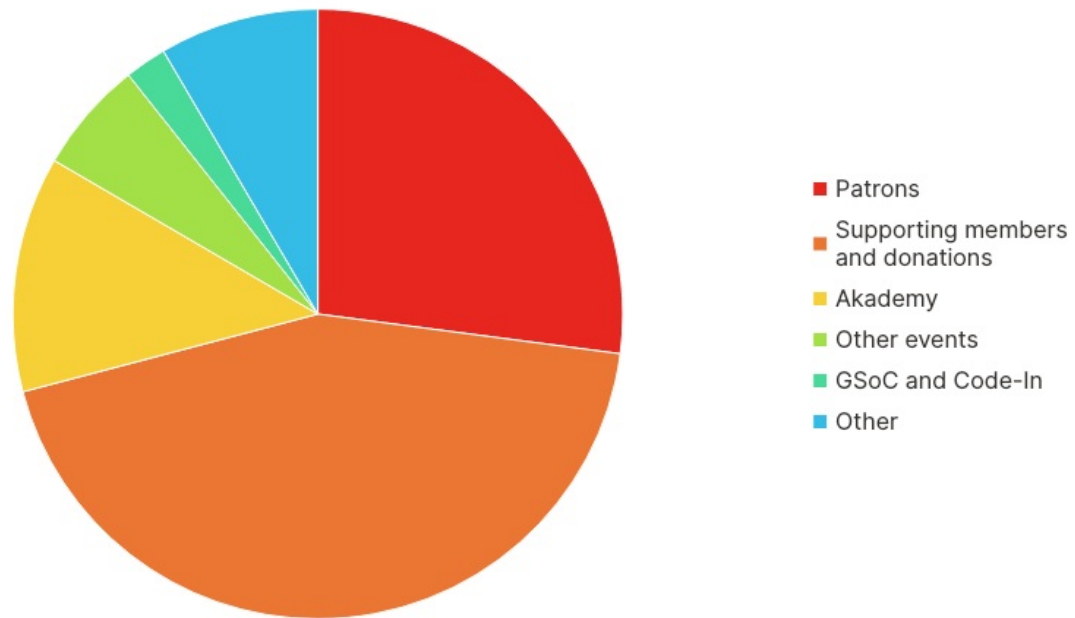
* = An unusually high amount of 23.500 EUR of corporate membership fees invoiced in 2020 was received at a delay in 2021. Taken into account, income excluding event sponsoring and large one-time donations (blue) increased slightly in 2020. Also received in 2021 was sponsorship income for Linux App Summit (LAS) 2020.

Expenses 2017-2021

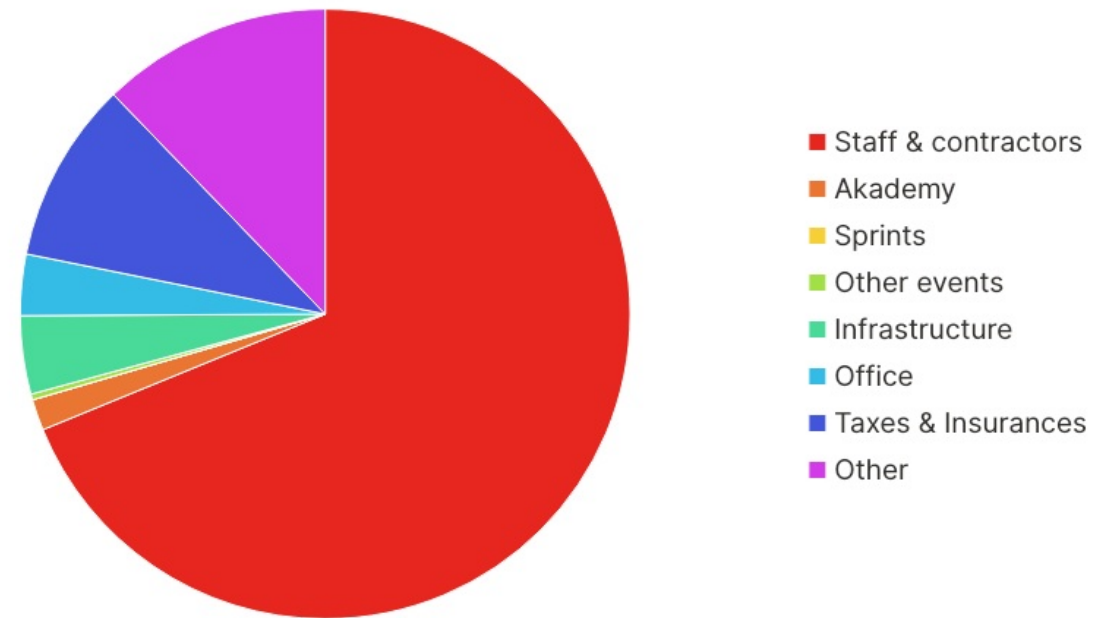


2021 in Detail

Income



Expenses



2022 Budget Plan

- Done in collaboration.
 - Drafted by the Treasurer with input from the KDE e.V. board & other stakeholders.
 - Reviewed and improved with feedback by the Financial Working Group.
- We expect modest growth of income in 2022.
 - Income from the Google Summer of Code program continues to decrease, as anticipated.
 - In 2022, the Blauer-Engel-FOSS project continues in its second of three planned years, with a slightly larger financial footprint than in 2021.
 - The dissolution of KDE League, Inc. continues.
- We expect our expenses to start rising sharply.
 - The combined effect of the return to travel and new contracting will require new fundraising to sustain.
- Project-specific fundraising, planning and contracting is the big new thing in KDE e.V.'s organizational and financial approach.
 - Pilot with Kdenlive, building on Krita/Calligra and Blauer Engel.

2022 Mid-Year Review & Future Outlook

- Income remains generally stable.
 - No large one-time donations.
- Akademy sponsor response returned to pre-pandemic levels, as did the sponsor package pricing.
- Hiring for the new contracted positions is progressing well.
- Sprint expenses continue to be low and are recovering only slowly.
- We may outspend our income in 2022.
 - Finally!
- Fundraise!
 - Revise supporting membership fees?
 - Campaigns?
 - FOSS-as-public-infrastructure is en vogue. Pursue additional grants?