Report of Fundraising WG

KDE e.V. AGM 2022
What we do

- Identify fundraising opportunities and coordinate the execution of fundraising campaigns
- Maintain and improve the technical infrastructure used in fundraising campaigns
- Coordinate the production and outreach of promotional material for campaigns
Who we are

➢ Carl Schwan
➢ Kenny Coyle
➢ Lays Rodrigues
Our work of the past year

➔ Continued to meet on a monthly basis on meet.kde.org
➔ Studied among the available solutions to substitute CiviCRM
   - Donorbox was the pick
➔ Kdenlive Fundraising Campaign
   - Kicked off on September 15th
   - Using Donorbox
   - Working with KDE Promo to get the best of our campaign

Thanks promo!
Our priorities for the near future
Moving to Donorbox

- CiviCRM is not suitable for current KDE needs
- In a comparison with other platforms of fundraising, Donorbox checks most of the boxes that the e.V. Board thinks is needed to substitute CiviCRM
- It integrates with PayPal and Stripe transparently
- We can launch recurring and one time donation campaigns, for KDE and target applications i.e: Kdenlive
- For what we need, it's free
Moving to Donorbox

- Test driving with Kdenlive Campaign
- Move new supporting members to Donorbox
- Build a plan to migrate current supporting members to Donorbox
  - Plan the communication
  - Dates
  - CiviCRM EOL
Next steps

- Analyze the results and acceptance of Donorbox as fundraising platform
- If everything is OK with Donorbox, plan the migration from CiviCRM to Donorbox
- Continue to meet regularly
- Sign the KDE NDA
Reaching the WG

- We will create a public channel for the community to be able to reach us.
- We will keep the private matrix channel to the WG members to deal with sensitive information
- We will keep monthly meetings every first Sunday of the month at 3PM UTC.
Talk to us!

kde-ev-campaign@kde.org