Lydia Pintscher & Jean-Baptiste Mardelle

Project-specific fundraising

And what it means for KDE e.V.
The past:
conscious decision to not employ/contract people for direct work on KDE’s products

- Organisation was not mature enough
- Fear of meddling in development
- Need for funding organisation, groundwork and less visible projects
- Large overhead
Large need in several projects regardless

- Setting up of independent foundations
- Trying to do individual fundraising
- Big drawbacks and risks
Make a Living

- Initiative of the last 2 years to figure this out
- Working professionally on KDE products needs to be an option and KDE e.V. should help make it happen
- First results out now
The now:

Make project-specific fundraising possible

Figure out how this can work for all involved

Trial with Kdenlive

For projects that want it and have a realistic chance of attracting enough funding to make it worth it
Project steadily growing especially since we added Windows and Mac versions.

Team size is relatively stable with 6-7 people involved.

Workload is increasing, we progress too slowly.

We want a sustainable project.
Internal discussions on whether to do it, how to setup a foundation...

Project announced to KDE e.V, perfect timeline

Signed an agreement, started working with KDE’s fundraising and promo groups

Fundraising launched! Two-thirds of the goal collected in 10 days!
Our challenges

Make it not only a one time campaign but have sustainable income

Find valuable new contributors

Increase our presence in schools, education, festivals to gain users and funding

Keep having fun despite having money involved
The future:

Trial with Kdenlive for a while and support this extensively.

You can help make this a success!

Open it up to more projects if it works out to everyone’s satisfaction.

If this is an option you consider for your project, approach the board to talk more.