

Financial Working Group

— Akademy Report 2023 —

July 2023

Mission & Goals

- Support KDE e.V. Board in Financial topics.
- In collaboration with the Treasurer, propose financial decisions to the KDE e.V. Board.
- Support Board members in commercial activities.
- Support the Treasurer in communication actions related to financial topics.
- Evaluate financial reports submitted by the Treasurer.
- Help the Community implement the annual Budget Plan.



Members: Elected for two-year terms

- Eike Hein (hein@kde.org)
 Active. Treasurer.
- Marta Rybczynska (marta.rybczynska@kde.org)
 Active. re-elected June 2023.
- Till Adam (adam@kde.org)
 Active. re-elected June 2023.



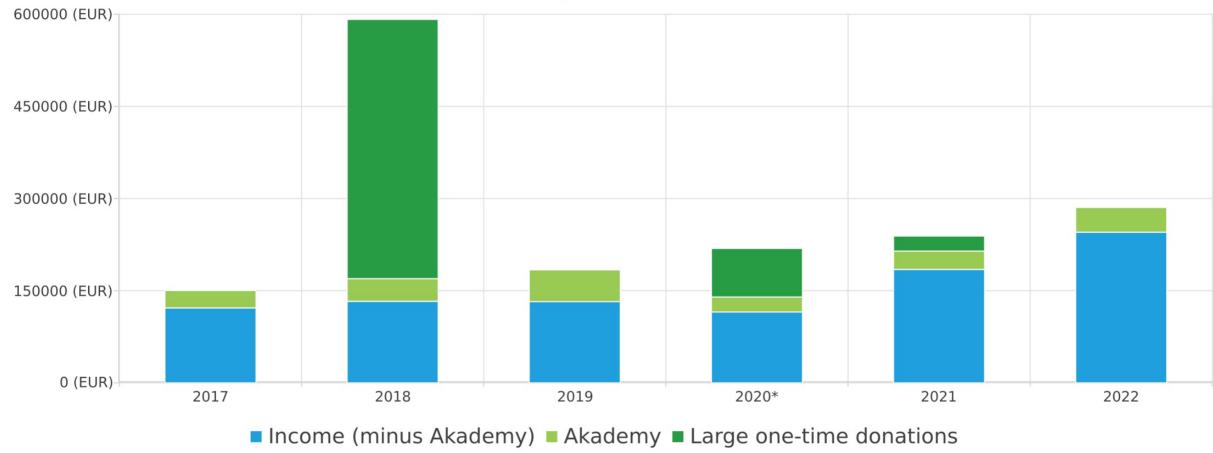
2022 Financial Overview

- We've done it! We have managed to outspend our income in 2022.
- Due to a combination of return-to-travel and rising personnel costs (Make a Living initiative).
- Income was strong in 2022, with an increase from 239k in 2021 to 285k. Individual donations in particular did well (GitHub, return of the End of the Year fundraiser).
- Expenses increased significantly (75%), mostly Personnel.
- Akademy 2022 was expensive, high venue costs, but also a consciously increased travel support budget.
- Planning performance improved again. Planned vs. actual income within 1.5%.



Income 2017-2022



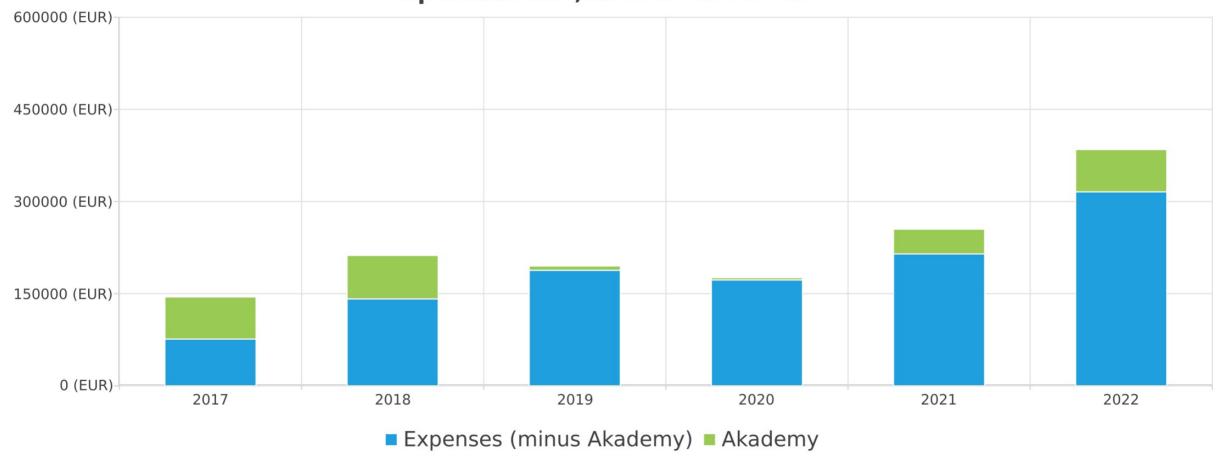


^{* =} An unusually high amount of 23.500 EUR of corporate membership fees invoiced in 2020 was received at a delay in 2021. Taken into account, income excluding event sponsoring and large one-time donations (blue) increased slightly in 2020. Also received in 2021 was sponsorship income for Linux App Summit (LAS) 2020.



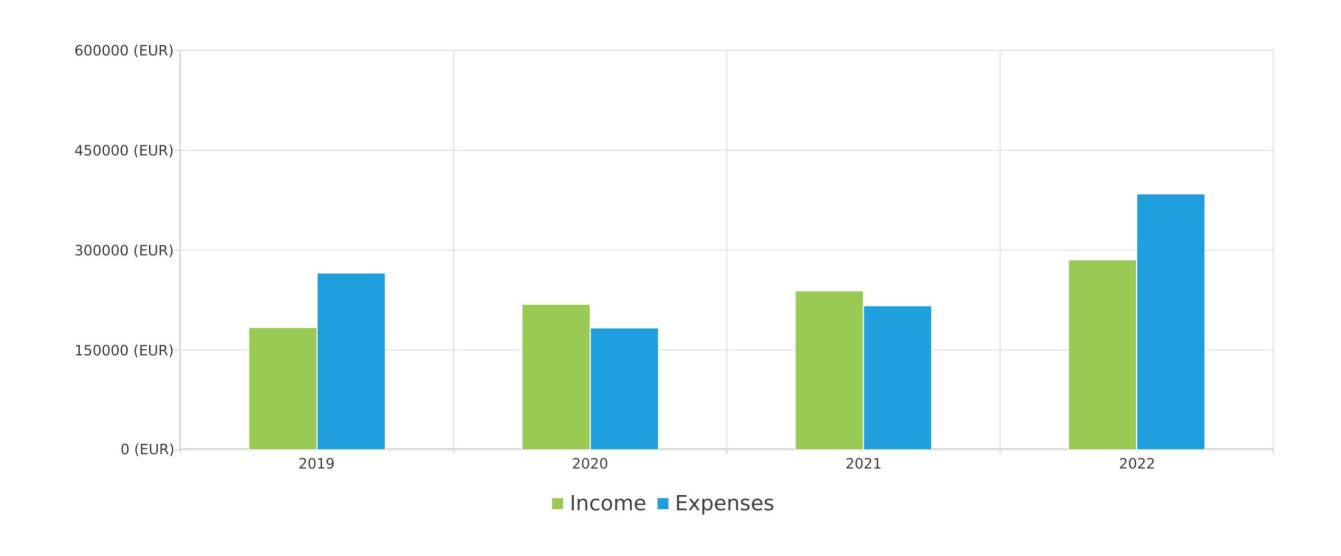
Expenses 2017-2022





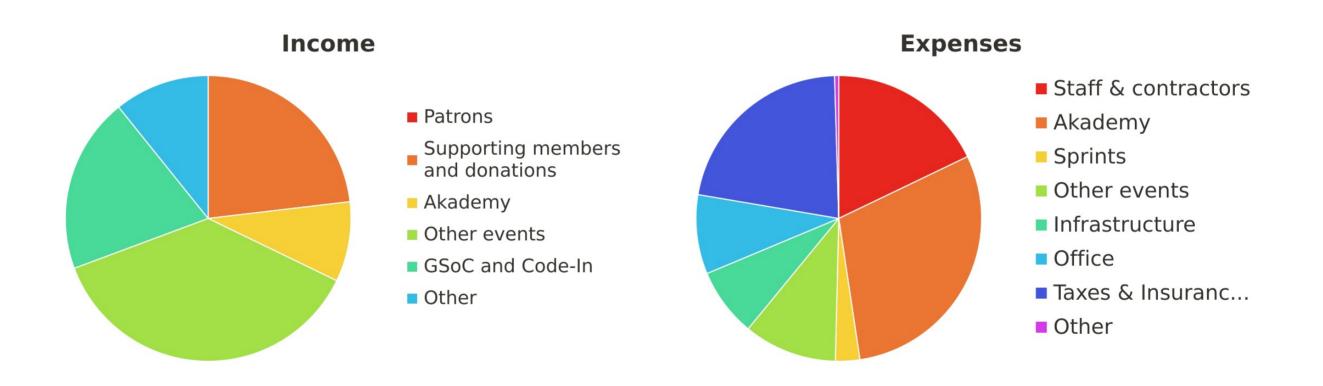


Income vs Expenses 2019-2022





2022 in Detail





2023 Budget Plan

- Done in collaboration.
 - Drafted by the Treasurer with input from the KDE e.V. board & other stakeholders.
 - Reviewed and improved with feedback by the Financial Working Group.
- 2023 will stay on course. We aim for a similar, somewhat higher burn rate, stable personnel levels, outspending the income moderately.
- Our burn rate must be managed responsibly. Generally tightened-up plan, expense planning still follows the high-water mark approach, without difficult to predict, experimental items.
- Time to step up our fundraising. Higher goals in all our primary income categories for 2023 realistic, but likely to be outperformed with additional effort and new ideas from the Fundraising WG.



2023 Mid-Year Review & Future Outlook

- Generally things are on track
- 3 new patrons in 2023 already. Yay!
- We're very pleased with Akademy sponsorships this year.
- Expenses are in line with expectations.
- Focus on outperforming the plan on the income side. We would benefit from making the curve steeper, sooner.
- New web-baseds tool (Treasure Chest) which allows as-we-go monitoring of income and expenses and
 which grealy simplifies the yearly reports and budget planing. We are hoping this will lead to shortenend
 timelines for those.



Treasure Chest

